



# The solution for people with active lives!



What users are saying about Dart's Optima® reclosable lid:
"an easy to use product..."

"an elegant marriage of form and function."

"a startlingly superior to-go coffee lid . . . A++"

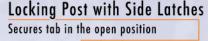




# The solution for people with active lives!

Optima® offers coffee drinkers a new level of convenience not found in any other cup lid. What makes the Optima lid unique? To start, it provides users with a completely sealed beverage—no open drink hole means less chance of spilling or leaking. When ready to drink, just pull the tab open and lock it back out of the way.

Most notable about Optima, however, is the ability to securely reclose the lid until ready to resume drinking. Not just once, but again and again. Give it a try and we're certain you and your customers will quickly realize that no other lid provides the security, convenience, and quality of the innovative Optima lid from Dart.





#### Lock Statement

Identifies where to lock tab in the open position

### Contoured Drinking Area

Ergonomically designed drinking spout provides drinking comfort

Drink Well Plug<sup>™</sup> on Tab Provides a leak-resistant seal

## **Precautionary Statement**

Creates beverage temperature awareness



Stock		Packing		Case	Case		
Number	Style	Bag	Case	Cube	Weight	For Use With	
16RCL	White, Reclosable	100	1000	1.4	10.7	Any 16 lid series foam cup	
16RCLBLK	Black, Reclosable	100	1000	1.4	10.7	Any 16 lid series foam cup	







LIFT - LOCK - RECLOSE



For additional information, contact your Dart representative or call 800-248-5960

www.dart.biz

#### DART CONTAINER CORPORATION

The Industry Standard of Excellence

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